



FOR IMMEDIATE RELEASE
December 19, 2018

Contact: Emily Smith
Community Foundation of North Louisiana
(318) 221-0582
smith@cfnl.org

CALLING ALL NONPROFITS – GIVE FOR GOOD REGISTRATION OPEN

SHREVEPORT, LOUISIANA –

Since 2014, Give For Good has raised more than \$8.1 million for North Louisiana nonprofit organizations. The event is a 24-hour online fundraising challenge that encourages community members to support their favorite groups and find new causes that they care about. Keeping with the traditional first Tuesday in May, next year's Give For Good will take place on Tuesday, May 7, 2019 at giveforgoodnla.org.

Not only does the event provide an easy one-stop-shop for donors, it provides organizations with the chance to earn bonus funds through the Lagniappe Fund and additional prizes throughout the day. The Lagniappe Fund, which totaled nearly a quarter million dollars in 2018, is divided up among the organizations based on the percentage of the total funds raised during Give For Good. There is also \$25,000 in prizes up for grabs. Although the online challenge sparks friendly competition among organizations, the real winner in Give For Good is the North Louisiana community.

So who is eligible to participate and how can you register? Organizations must be a 501(c)(3) public charity located in and providing direct services in North Louisiana. The registration form, along with a complete list of eligibility and participation requirements, can be found at giveforgoodnla.org. Nonprofits have until January 18th to register for Give For Good 2019. Please contact the Community Foundation with questions at giveforgood@cfnl.org or 318-221-0582. More information can also be found at giveforgoodnla.org.

For more information about the Community Foundation, visit www.cfnla.org.

###